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## Press Release

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FOR IMMEDIATE RELEASE

### **Matthews Marking Systems Presents Marking and Coding Solutions for Packaging to Clemson University**



Pittsburgh, PA (April 12, 2019) – Matthews Marking Systems, a Matthews International company and global supplier of marking and coding solutions, attended Clemson University’s Sonoco Institute on March 25, 2019 to present industry solutions for marking and coding onto packaged goods.

Matthews’ initiative in the academia field comes from its mission to support the community in providing the next generation of printing and packaging professionals with the know-how and importance of coding and traceability on consumer products. Previously, Matthews donated a thermal inkjet (TIJ) printing system to the University of Holy Cross’ Food Sciences program to support the students with a hands-on experience with real applications.



The Sonoco Institute of Packaging Design and Graphics is a unique education, research, and industry collaboration to discover, develop and deliver advanced solutions and resources for tomorrow’s printing and packaging value chain.

Scott Duddy, Managing Director at Matthews, kicked off the session by introducing the company to the students, including the long history and unique, diverse business profile of the corporation.

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David Klodowski, Director of Engineered Solutions at Matthews, then guided the class through the different profiles of marking and coding systems, including thermal inkjet and laser.



“The students in the program are in their Junior and Senior years and have had lots of learning experience in the branding part of packaging and the buyers’ (or consumers) journey, but this was a good opportunity to touch on the other part of packaging that gets overlooked: marking and coding,” says Andrew Hurley, PhD, Associate Professor at Sonoco Institute.

Duddy commented, “We have enjoyed the opportunity to present the different marking and coding technologies available for packaging; these students were very engaged and asked great questions. We look forward to future presentations with Professor Hurley’s program.”

The event was live streamed on the Matthews Marking Systems YouTube channel, and can be found [here](#).

For more information, contact Jennifer Adams at [jeadams@matw.com](mailto:jeadams@matw.com) or visit [matthewsmarking.com](http://matthewsmarking.com).



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### ABOUT MATTHEWS MARKING SYSTEMS

Matthews Marking Systems is a global supplier of printing solutions for product identification, branding, and traceability, designed to help our customers increase productivity, reduce waste and improve overall efficiency. We offer robust and reliable systems of unmatched quality for marking needs across packaging and industrial applications, including a full line of high-resolution inkjet, laser, and drop-on-demand valve jet technologies, high-performance inks, and integrated solutions for marking and coding automation. Headquartered in Pittsburgh, Pennsylvania, and with subsidiaries in Sweden, Germany and China, we serve customers worldwide through an

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extensive sales, service and distribution network. With over 160 years of marking and coding experience, Matthews Marking Systems has established a global reputation as a premier innovator and manufacturer in the marking and coding industry.

### **ABOUT MATTHEWS INTERNATIONAL CORPORATION**

Matthews International Corporation is a global provider of brand solutions, memorialization products and industrial automation solutions. The SGK Brand Solutions segment is a leader in the delivery of brand development, activation and deployment services that help build our clients' brands and consumers' desire for them. The Memorialization segment is a leading provider of memorialization products (memorials, caskets and cremation equipment) to cemetery and funeral home customers that help families move from grief to remembrance. The Industrial segment designs, manufactures and distributes marking, coding and industrial automation technologies and solutions. We have more than 10,000 dedicated employees in more than 25 countries on six continents that are committed to delivering the highest quality products and services.