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## Press Release

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FOR IMMEDIATE RELEASE

### Matthews Marking Systems Launches New Out-of-the-Box, Stand-Alone Controller



Pittsburgh, PA (February 19, 2019) – Matthews Marking Systems continues to enhance their Drop-On-Demand valve jet product line. Recognizing the market need for a straightforward, cost-effective solution for coding in stand-alone applications, Matthews has launched a simplistic, yet robust controller with built-in printhead driver technology called the I-Mark VX32.

The VX32 is a compact, out-of-the-box system that has an IP42 protected metal enclosure that allows a clean

installation of one to four valve jet printheads, up to 32 valves.

Key features include:

- + Large 7" touchscreen user interface with built-in message editor
- + Ethernet and RS232 for external communication
- + Extensive language support, including full BIDI for respective languages
- + Support for true-type fonts

Matthews Marking Systems  
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## Press Release

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- +Ink cost estimation calculator
- +Easy backup & restore, and software upgrade via USB

For more information, contact Matthews Marking Systems at [info@matw.com](mailto:info@matw.com) or visit [matthewsmarking.com](http://matthewsmarking.com).

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### **ABOUT MATTHEWS MARKING SYSTEMS**

Matthews Marking Systems is a global supplier of printing solutions for product identification, branding, and traceability, designed to help our customers increase productivity, reduce waste and improve overall efficiency. We offer robust and reliable systems of unmatched quality for marking needs across packaging and industrial applications, including a full line of high-resolution inkjet, laser, and drop-on-demand valve jet technologies, high-performance inks, and integrated solutions for marking and coding automation. Headquartered in Pittsburgh, Pennsylvania, and with subsidiaries in Sweden, Germany and China, we serve customers worldwide through an extensive sales, service and distribution network. With over 160 years of marking and coding experience, Matthews Marking Systems has established a global reputation as a premier innovator and manufacturer in the marking and coding industry.

### **ABOUT MATTHEWS INTERNATIONAL CORPORATION**

Matthews International Corporation is a global provider of brand solutions, memorialization products and industrial automation solutions. The SGK Brand Solutions segment is a leader in the delivery of brand development, activation and deployment services that help build our clients' brands and consumers' desire for them. The Memorialization segment is a leading provider of

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memorialization products (memorials, caskets and cremation equipment) to cemetery and funeral home customers that help families move from grief to remembrance. The Industrial segment designs, manufactures and distributes marking, coding and industrial automation technologies and solutions. We have more than 10,000 dedicated employees in more than 25 countries on six continents that are committed to delivering the highest quality products and services.