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## Press Release

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FOR IMMEDIATE RELEASE

### Matthews Marking Systems Launches New Product Line Geared Toward OEMs

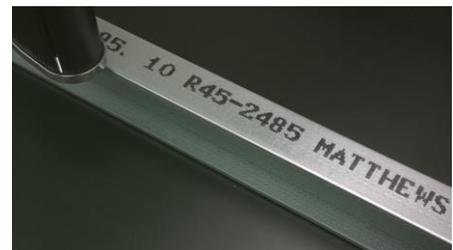
Pittsburgh, PA (March 5, 2019) – Matthews Marking Systems has launched a new product line focusing on OEM customers that want to integrate marking and coding equipment into their machines. The products included in this line are an automation software controller, an enclosed drop on demand (DOD) valve jet technology driver, and an enclosed thermal inkjet (TIJ) technology driver.



Because MPERIA is the only universal controller designed to work with any print technology, OEMs can easily change the printers on the line, per their customers' needs. One customer might choose a TIJ-based system because of its low capital cost or an application-based need for high resolution codes while another might want valve jet DOD because they want the unprecedented reliability and lower cost-per-mark. All products in the OEM line are much more compact than standard products of the same capabilities, making

integration into current production lines a cinch.

The automation software controller, the MPERIA OEM Controller, is a production line controller ideal for OEMs controlling printers while utilizing their own user interface. The MPERIA® OEM Controller is available in three individual models: Lite, Standard, and Advanced; each with their own set of capabilities. All variants of the controller can be remotely managed via VNC and integrated by the end user with either XML or Command Line Protocol.



Matthews Marking Systems  
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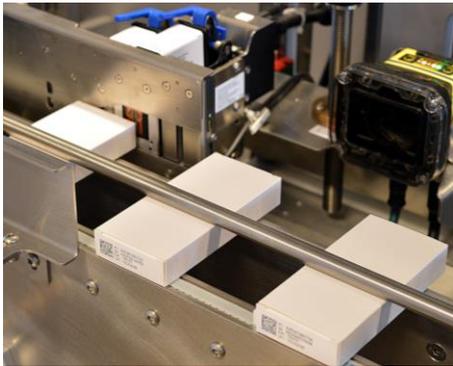
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The enclosed drop-on-demand (DOD) valve jet technology driver, the V-Link OEM, controls Matthews' 8000+ valve jet printheads. The 8000+ series delivers low ink consumption with high print quality, producing an unparalleled low cost-per-mark. The V-Link OEM is small and compact, making it easily configured into tight spaces on the production line.

The enclosed thermal inkjet (TIJ) technology driver, the L-Link, is a driver module for up to 4 of Matthews' L-Series L1 printheads. The L-1 printhead is a unique 600 DPI high-resolution



cartridge-based thermal inkjet system, that has the ability to print a very high quality 12.5mm (½ inch) mark at extreme speeds of 480 m/min (1600 ft/min). These features make it the perfect match for fast, high-volume serialization applications. This small cartridge-based system provides a compact and clean solution with minimal maintenance. For more information, contact Matthews Marking Systems at [info@matw.com](mailto:info@matw.com) or visit [matthewsmarking.com](http://matthewsmarking.com).

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### ABOUT MATTHEWS MARKING SYSTEMS

Matthews Marking Systems is a global supplier of printing solutions for product identification, branding, and traceability, designed to help our customers increase productivity, reduce waste and improve overall efficiency. We offer robust and reliable systems of unmatched quality for marking needs across packaging and industrial applications, including a full line of high-resolution inkjet, laser, and drop-on-demand valve jet technologies, high-performance inks, and integrated solutions for marking and coding automation. Headquartered in Pittsburgh, Pennsylvania, and with subsidiaries in Sweden, Germany and China, we serve customers worldwide through an extensive sales, service and distribution network. With over 160 years of marking and coding experience, Matthews Marking Systems has established a global reputation as a premier innovator and manufacturer in the marking and coding industry.

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### **ABOUT MATTHEWS INTERNATIONAL CORPORATION**

Matthews International Corporation is a global provider of brand solutions, memorialization products and industrial automation solutions. The SGK Brand Solutions segment is a leader in the delivery of brand development, activation and deployment services that help build our clients' brands and consumers' desire for them. The Memorialization segment is a leading provider of memorialization products (memorials, caskets and cremation equipment) to cemetery and funeral home customers that help families move from grief to remembrance. The Industrial segment designs, manufactures and distributes marking, coding and industrial automation technologies and solutions. We have more than 10,000 dedicated employees in more than 25 countries on six continents that are committed to delivering the highest quality products and services.

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