
Press Release

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FOR IMMEDIATE RELEASE

Matthews Marking Systems Unveils New Educational Series at Pack Expo 2018 Chicago



October 14–17, 2018
McCormick Place
Chicago, Illinois USA

Industry trends, case coding benefits, customized solutions and more being presented in booth #S-2006

Pittsburgh, PA (September 5, 2018) – Matthews Marking Systems, a Matthews International company and global supplier of printing solutions for the CPG market, will be exhibiting at Pack Expo International in Chicago, October 14-17, 2018.

Matthews will be unveiling their new education series, Mpackful Solutions, during the first three days of the show. The series of sessions focused on solutions for the packaging industry’s biggest challenges includes the following topics:

- 10:00 AM – SKU + Cost Management, presented by Raymond Fortuna
- 11:00 AM – Integration and Error Reduction, presented by Antonio Cortes
- 2:00 PM – Trends in the Market, presented by Michael Orcutt
- 3:00 PM – The Future of Piezo, presented by Mark Beauregard

“We’re really excited to bring this educational series to Pack Expo,” said Marni Drew, Director of Marketing at Matthews Marking Systems. “We want to give attendees a richer experience with

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the opportunity to interact with, and learn from, our experts while giving us the opportunity to learn about their distinct challenges.”

In addition to the Mpackful Solutions series, Matthews will also be showing demos on marking and coding on primary and secondary packaging, packaging line control, and custom solutions.

“At Pack Expo, we believe we can help provide valuable insights to help attendees solve their specific and industry-wide challenges, which includes integrating data for maximizing OEE and cost effectiveness,” said Mark Beauregard, VP of Market Development for Matthews Marking Systems. “We welcome all to our booth to help us understand your challenges.”

Matthews Marking Systems experts in CPG marking and coding will be at booth S-2006 at Pack Expo in Chicago this October to help you find your solution.

For more information, contact Jennifer Adams at Matthews Marking Systems at 971.224.1616, jeadams@matw.com or visit matthewsmarking.com.

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ABOUT MATTHEWS MARKING SYSTEMS

Matthews Marking Systems is a global supplier of printing solutions for product identification, branding, and traceability, designed to help our customers increase productivity, reduce waste and improve overall efficiency. We offer robust and reliable systems of unmatched quality for marking needs across packaging and industrial applications, including a full line of high-resolution

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inkjet, laser, and drop-on-demand valve jet technologies, high-performance inks, and integrated solutions for marking and coding automation. Headquartered in Pittsburgh, Pennsylvania, and with subsidiaries in Sweden, Germany and China, we serve customers worldwide through an extensive sales, service and distribution network. With over 160 years of marking and coding experience, Matthews Marking Systems has established a global reputation as a premier innovator and manufacturer in the marking and coding industry.

ABOUT MATTHEWS INTERNATIONAL CORPORATION

Matthews International Corporation is a global provider of brand solutions, memorialization products and industrial automation solutions. The SGK Brand Solutions segment is a leader in the delivery of brand development, activation and deployment services that help build our clients' brands and consumers' desire for them. The Memorialization segment is a leading provider of memorialization products (memorials, caskets and cremation equipment) to cemetery and funeral home customers that help families move from grief to remembrance. The Industrial segment designs, manufactures and distributes marking, coding and industrial automation technologies and solutions. We have more than 10,000 dedicated employees in more than 25 countries on six continents that are committed to delivering the highest quality products and services.