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## Press Release

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FOR IMMEDIATE RELEASE

### **Matthews Marking Systems Provides Cost-Saving Solutions for DAVA Foods Sweden**

*By replacing labels, DAVA Foods reduces downtime, errors, and lowers cost with TIJ printer from Matthews*

Pittsburgh, PA (November 27, 2018) – DAVA Foods, an egg processor and packager in Sweden, has significantly increased their efficiency rates by utilizing a low-maintenance thermal inkjet printer from Matthews Marking Systems to print “best before” dates directly on their egg cartons in lieu of applying labels. By eliminating the need for labels, all 17 of their production lines are now able to operate at a much higher speed, as well as drastically decreasing material costs.



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Matthews replaced the label printers/applicators throughout the entire plant with easy-to-use, cartridge-based VIAjet™ L-Series TIJ printers. 8 of the 17 production lines are equipped with two 0.5-inch printheads, allowing DAVA Foods to run both 6- and 12- packs on the same line. The L-Series marks the variable “best before” code directly on top of the egg packs at 1,200 feet per minute, and starts up and shuts down within seconds, minimizing downtime. DAVA Foods can now mark 120,000 packs per printhead before requiring a cartridge change.

“Since we have installed the inkjet solution, we have increased our efficiency (egg per working hour) a lot during the last year. A couple years ago, we packed 4,500 eggs per working hour; now we are around 6,500 eggs,” says Eive Andersson, Supply Chain Manager at DAVA Foods Sweden AB.

DAVA Foods and Matthews Marking Systems collaborated back in August 2018 to create a Case Study video around these new processes and successes. The video can be found on the Matthews [YouTube channel](#).

For more information, contact Jennifer Adams at Matthews Marking Systems at 971.224.1616, [jeadams@matw.com](mailto:jeadams@matw.com) or visit [matthewsmarking.com](http://matthewsmarking.com).

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### ABOUT MATTHEWS MARKING SYSTEMS

Matthews Marking Systems  
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Matthews Marking Systems is a global supplier of printing solutions for product identification, branding, and traceability, designed to help our customers increase productivity, reduce waste and improve overall efficiency. We offer robust and reliable systems of unmatched quality for marking needs across packaging and industrial applications, including a full line of high-resolution inkjet, laser, and drop-on-demand valve jet technologies, high-performance inks, and integrated solutions for marking and coding automation. Headquartered in Pittsburgh, Pennsylvania, and with subsidiaries in Sweden, Germany and China, we serve customers worldwide through an extensive sales, service and distribution network. With over 160 years of marking and coding experience, Matthews Marking Systems has established a global reputation as a premier innovator and manufacturer in the marking and coding industry.

### **ABOUT MATTHEWS INTERNATIONAL CORPORATION**

Matthews International Corporation is a global provider of brand solutions, memorialization products and industrial automation solutions. The SGK Brand Solutions segment is a leader in the delivery of brand development, activation and deployment services that help build our clients' brands and consumers' desire for them. The Memorialization segment is a leading provider of memorialization products (memorials, caskets and cremation equipment) to cemetery and funeral home customers that help families move from grief to remembrance. The Industrial segment designs, manufactures and distributes marking, coding and industrial automation technologies and solutions. We have more than 10,000 dedicated employees in more than 25 countries on six continents that are committed to delivering the highest quality products and services.