
Press Release

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FOR IMMEDIATE RELEASE

Matthews Marking Systems to Showcase CPG Marking and Coding Solutions at WestPack 2018

Matthews Marking Systems will be exhibiting at the WestPack 2018 show in Anaheim, CA February 6-8 in booth 5511

Pittsburgh, PA (January 15, 2018) – Matthews Marking Systems, a Matthews International company and global supplier of printing solutions for the CPG market, will be showcasing three methods of package printing and coding at the WestPack 2018 trade show. Matthews experts will be conducting demos of all three systems printing on various substrates to demonstrate the diversity and versatility of Matthews Marking Systems products.

Highlighted solutions include:

VIAjet™ L-Series Thermal Inkjet Printer

With a variety of ink types and colors available, the VIAjet L-Series thermal inkjet printer is a clean, fast, and cost-effective alternative to thermal transfer and adhesive labels. It is ideal for marking and coding variable data in both primary packaging and industrial applications, imprinting onto paper, chipboard, corrugated, and plastics. Leveraging the same cartridge technology found in desktop printers, the L-Series provides high native print resolution (600 x 600 dots per inch) at speeds up to 1,200 feet per minute (366 meters per minute)—nearly twice as

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fast as competitive thermal inkjet systems. Print heads are available in 0.5-, 1- or 2- inch (12.7-, 25.4-, or 50.8-millimeter) print heights.

VIAjet T-Series High-Resolution Piezo Inkjet Printer

The VIAjet T-Series high-resolution Piezo inkjet printer provides a cost-effective alternative to adhesive labels and pre-printed corrugated cartons used in secondary packaging. T-Series print heads create high-resolution barcodes and images as tall as 4 inches (25.4 millimeters). Grouping multiple print heads together enables the marking of larger images, logos and multiple lines of text. Ideal for consumer packaged goods (CPG) companies, the T-Series comes in two print head models: The T100 for side/vertical printing and the T100S for down/right-angle printing.

eMARK Eco Laser Coding System

Affordably priced for entry-level marking applications and those seeking to replace continuous inkjet systems, the new eMark Eco laser coding system is engineered for simple coding on primary packaging materials, including cardboard boxes, paper and thermal labels. Because it requires no ink or consumables to mark items, and is virtually maintenance-free, the eMark Eco offers a lower total cost ownership than other small character coding technologies. Clean and environmentally friendly, the unit produces vector-quality, permanent coding of alphanumeric text, date and time codes, serial numbers, barcodes and 2D codes with a 10-watt power class, air-cooled CO2 laser.

For more information, contact Jennifer Adams at Matthews Marking Systems at 971.224.1616, jeadams@matw.com or visit matthewsmarking.com.

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ABOUT MATTHEWS MARKING SYSTEMS

Matthews Marking Systems is a global supplier of printing solutions for product identification, branding, and traceability, designed to help our customers increase productivity, reduce waste and improve overall efficiency. We offer robust and reliable systems of unmatched quality for marking needs across packaging and industrial applications, including a full line of high-resolution inkjet, laser, and drop-on-demand valve jet technologies, high-performance inks, and integrated solutions for marking and coding automation. Headquartered in Pittsburgh, Pennsylvania, and with subsidiaries in Sweden, Germany and China, we serve customers worldwide through an extensive sales, service and distribution network. With over 160 years of marking and coding experience, Matthews Marking Systems has established a global reputation as a premier innovator and manufacturer in the marking and coding industry.

ABOUT MATTHEWS INTERNATIONAL CORPORATION

Matthews International Corporation is a global provider of brand solutions, memorialization products and industrial automation solutions. The SGK Brand Solutions segment is a leader in the delivery of brand development, activation and deployment services that help build our clients' brands and consumers' desire for them. The Memorialization segment is a leading provider of memorialization products (memorials, caskets and cremation equipment) to cemetery and funeral home customers that help families move from grief to remembrance. The Industrial segment designs, manufactures and distributes marking, coding and industrial automation technologies and solutions. We have more than 10,000 dedicated employees in more than 25

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countries on six continents that are committed to delivering the highest quality products and services.

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