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## Press Release

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FOR IMMEDIATE RELEASE

### **MATTHEWS ANNOUNCES AFFORDABLE, COMPACT LASER FOR SMALL TO MID-SIZE CONSUMER PACKAGED GOODS COMPANIES**

Pittsburgh, PA, February 21, 2017 – Matthews Marking Systems, a leading manufacturer of marking and coding products, announces an affordable 10-watt CO2 laser to meet the primary coding needs of small to mid-size consumer packaged goods (CPG) companies.

The eMark® ECO laser, manufactured by Solaris, is an affordable alternative for customers looking to replace ink jet printers. Designed for simple, small character coding on primary packaging such as cardboard boxes and paper labels, the ECO laser eliminates ink usage and requires little maintenance – offering a low total cost of ownership.

The eMark® ECO is also the most compact in Matthews' laser product line, making it easy to integrate into new or existing production lines, or in limited installation spaces.

"The ECO laser rounds out the Matthews' laser product line, providing a small footprint and entry-level price point," says David Klodowski, Product Manager for Matthews' laser marking line. "The ECO meets the needs of many small to mid-size CPG companies."

The ECO laser can manage messages and settings for multiple lasers across one or several production lines, with Matthews' universal print controller, MPERIA®. MPERIA® allows for seamless integration with ERP systems and databases to reduce coding errors and improve line productivity.

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For more information on Matthews' products and services, contact Lyndsey Farrow, Matthews Marking Systems, 6515 Penn Avenue, Pittsburgh, PA 15206. Telephone (412) 665-2536, fax (412) 665-2550, [www.matthewsmarking.com](http://www.matthewsmarking.com).

### About Matthews Marking Systems

Matthews Marking Systems, a member of Matthews International Corporation, provides product identification, branding, and traceability solutions. With over 160 years of experience, Matthews offers a full line of quality high-resolution, continuous ink jet, laser, drop on demand, thermal transfer, contact, and indenting technologies.

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