
Press Release

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FOR IMMEDIATE RELEASE

MATTHEWS MARKING SYSTEMS ANNOUNCES ITS MOST COMPACT THERMAL INK JET PRINthead DESIGNED FOR PRIMARY CODING, OEM INTEGRATION, AND HIGH SPEED WEB APPLICATIONS

Pittsburgh, PA, November 22, 2016 – Matthews Marking Systems, a leading manufacturer of marking and coding products, announces the VIAjet™ L1, one of the fastest thermal ink jet printers in the industry, and its most compact printhead in the VIAjet™ L-Series product line.

Designed for applications where space is restricted or high speeds are required, the L1 is ideal for primary coding, web applications, and OEM machinery integration. A single VIAjet™ L1 prints a high-resolution, 0.5" mark, and multiple L1's can be stitched together for larger messages. Combine the L1 with Matthews' upcoming Commercial Printing License (due to be released by the end of 2016), and produce marks up to four times as fast as competitors. This level of speed meets applications such as serialization, lottery and promotional coding, and mailings.

The VIAjet™ L1 connects to an L-Link module, a low profile and fully networkable control board that is separate from the printhead. The L-Link enables communication between MPERIA®, Matthews' universal print controller, and L1 printheads. The L-Link connects up to four L1 printheads, each by a single cable, and mounts up to 6.5 feet (2m) from the printheads.

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MPERIA® manages messages and settings for multiple printers across one or several production lines or packaging locations. MPERIA® seamlessly integrates with ERP/MRP/WMS systems and processes large databases of dynamic data, which simplifies marking and coding information throughout primary, secondary, and tertiary packaging lines.

“Being able to connect and control up to four L1 printheads with one L-Link allows customers to print larger marks at higher speeds, without sacrificing valuable production line space, ” says Ray Fortuna, Technical Product Manager. “Also, combining this compact printhead with the power of MPERIA®, our customers will experience exceptionally fast dynamic coding and complete production line control.”

For more information on Matthews’ products and services, contact Lyndsey Farrow, Matthews Marking Systems, 6515 Penn Avenue, Pittsburgh, PA 15206. Telephone (412) 665-2536, fax (412) 665-2550, www.matthewsmarking.com.

About Matthews Marking Systems

Matthews Marking Systems, a member of Matthews International Corporation, provides product identification, branding, and traceability solutions. With over 160 years of experience, Matthews offers a full line of quality high-resolution, continuous ink jet, laser, drop on demand, thermal transfer, contact, and indenting technologies.

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