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# Press Release

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*FOR IMMEDIATE RELEASE*

## **MATTHEWS NOW OFFERS HIGH RESOLUTION, TOP DOWN PRINTING FOR PACKAGING, WOOD, AND GYPSUM MARKING**

*VIAjet™ T100S high resolution print head meets applications requiring vertical down and right angle printing, in addition to side printing.*

Pittsburgh, PA, June 5 2014 – Matthews Marking Systems, a leading manufacturer of marking and coding products, announces its new VIAjet™ T100S print head, an addition to the VIAjet™ T-Series high resolution ink jet product line. The T100S provides the option to print vertically down and at right angles, along with Matthews' existing side printing capability. This new orientation, combined with marking speeds of up to 600 fpm, makes the T100S ideal for printing high-resolution graphics in the packaging, engineered wood, and gypsum plasterboard industries.

The T100S print head features a 27.5" umbilical between the print head and ink tank, simplifying access to production areas that are limited. It also makes marking in cumbersome locations, such as the middle of a web material, possible.

"The VIAjet™ T-Series print heads are quality, high resolution printers with an image height of up to 4" on a single print head," says Antonio Cortes, Global Product Manager. "For customers who want a high quality, high resolution mark or code printed from the top down, right angle, or side, the T-Series is the ideal solution."

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The VIAjet™ T-Series print heads print directly onto corrugated cartons, engineered wood, and gypsum plasterboard at a fraction of the cost while providing exceptional print resolution and versatility. It allows customers to print high resolution bar codes, text, logos, and certifications using highly pigmented inks that provide excellent contrast. With image heights of up to 4" per head, and unlimited stitching possibilities, it can print large graphics and several lines of text from one print head or a group of print heads.

MPERIA™, Matthews' universal print platform formerly branded as Viacode, operates VIAjet™ T-Series and allows customers to control multiple production lines, integrate order processing, populate production data from order processing files, and interface with new or existing databases—all from a single controller.

For more information on Matthews' products and services, contact Lyndsey Farrow, Matthews Marking Systems, 6515 Penn Avenue, Pittsburgh, PA 15206. Telephone (412) 665-2536, fax (412) 665-2550, [www.matthewsmarking.com](http://www.matthewsmarking.com).

## *About Matthews Marking Systems*

*Matthews Marking Systems, a member of Matthews International Corporation, provides product identification, branding, and traceability solutions. With over 160 years of experience, Matthews offers a full line of quality high-resolution, continuous ink jet, laser, drop-on-demand, thermal transfer, contact, and indenting technologies.*

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